



# BREAST CANCER CONNECTIONS



## **8th Annual Breast Cancer Conference Sharing Knowledge ~ Creating Hope**

**Saturday, November 5, 2011**

**8:00 a.m. to 5:00 p.m.**

The conference provides a full day of breast cancer education that is open to the public but designed for those touched by breast cancer.



## **Welcome to BCC's 8th Annual Breast Cancer Conference!**

We are proud to present a day full of medical information, resources, networking, and camaraderie. This year BCC continues its partnership with Oracle and the Oracle Education Foundation in presenting our 8th Annual Breast Cancer Conference.

It was just eighteen years ago, when two women with a pioneering spirit sought to offer breast cancer patients invaluable support and information, including innovative services to fill the gaps that existed in cancer supportive care in our community. Since their initial brainstorming sessions, the passion of our co-founders, along with the enthusiasm and dedication of hundreds of women and men, has fueled the development and growth of this very special organization and conference day.

Each year we see extraordinary progress in medicine and treatment options for breast cancer. Today is about sharing that progress, and creating hope. In addition to the Annual Breast Cancer Conference, BCC works throughout the year to bring you current information (Quarterly BCC Report, Special Presentations, Weekly Q&A Sessions, etc.) so you can make informed choices in treatment and survivorship. We are and always will be committed to maintaining and growing an evolving set of programs and services that are responsive to the needs of the breast cancer community.

BCC remains true to the core values upon which we were founded while working continually to grow and progress. We thank all the volunteers and supporters who make it possible for us to keep moving forward to better serve our community and make this day possible.



# 8th Annual Breast Cancer Conference Sharing Knowledge ~ Creating Hope

**Saturday, November 5, 2011**

8:00 a.m. to 5:00 p.m.  
Oracle Conference Center  
350 Oracle Parkway, Redwood Shores, CA

**Registration begins September 14, 2011**

at [www.bcconnections.org](http://www.bcconnections.org) or (650) 326-6686

Register by October 21: \$25  
October 22 – November 1: \$35

***Registration cost includes breakfast, lunch, and resource fair***

Questions about registration and limited registration scholarships, call (650) 326-6686

*Up to 5 Continuing Education Units available to R.N., MFT, and LCSW  
for an additional \$35 fee payable to Cancer Prevention Institute of California (CPIC)  
by check or cash on the day of the conference.*

**Deadline to register is Tuesday, November 1, 2011**

(or when conference capacity is reached)

*Special thanks to our generous conference host, Oracle Corporation,  
and our partner, Cancer Prevention Institute of California.*



## Directions

Oracle Conference Center  
350 Oracle Parkway  
Redwood Shores, California, 94065

### From San Jose

- Take 101 North
- Exit Ralston Avenue/Marine Parkway
- Turn right on Marine Parkway
- After exiting the off-ramp, go to the far left lane
- At the first stop light, turn left onto Oracle Parkway

### From San Francisco

- Take 101 South
- Exit Ralston Avenue/Marine Parkway
- Turn left on Ralston Avenue
- Continue on Marine Parkway
- Turn left on Oracle Parkway

### From East Bay

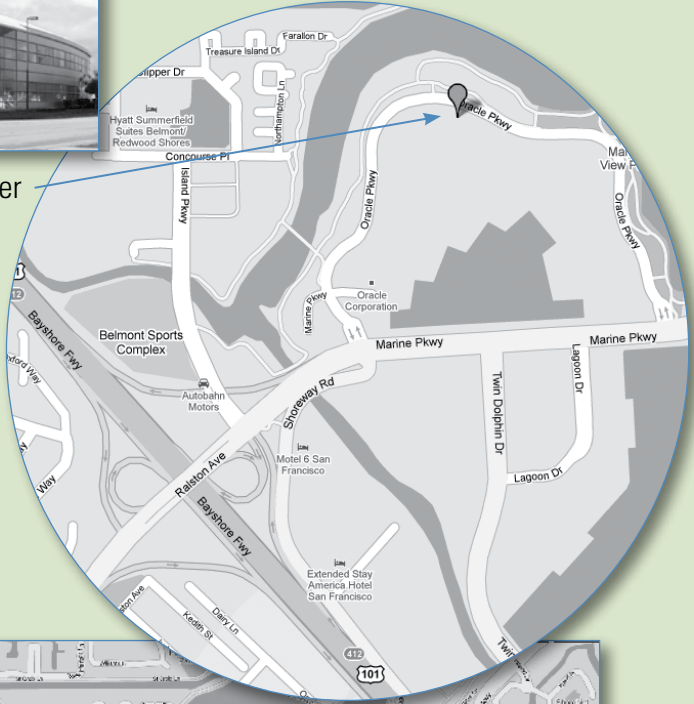
- Take 92 West (San Mateo Bridge) or 84 W (Dumbarton Bridge)
- Take 101 South
- Exit Ralston Avenue/Marine Parkway
- Turn right on Marine Parkway
- Turn left on Oracle Parkway

**Parking**—The Oracle Conference Center has a designated parking lot located directly across from the building. There is additional parking in any of the adjacent parking garages. No parking permits are required.

**Public Transportation**—Please call SamTrans at (800) 660-4287 for information on Saturday service.



Oracle Conference Center





## Program

### Keynote Session

- 8:00 to 9:00 a.m.**      **Registration, Resource Fair, and Continental Breakfast**
- 9:00 to 9:15 a.m.**      **Welcome**  
Dana Kaye, BCC Executive Director
- 9:15 to 10:15 a.m.**      **Cognitive Effects of Breast Cancer: Definition and Treatment**  
Shellie Kesler, Ph.D., Assistant Professor of Psychiatry  
Director, Neuropsychology and Neurorehab Lab  
Member, Cancer Center and Bio-X Program, Stanford University
- 10:15 to 11:00 a.m.**      **A Young Mother's Story**  
Niki Calastas, Breast Cancer Survivor
- 11:00 to 11:15 a.m.**      **Break**
- 11:15 a.m. to 12:15 p.m.**      **Radiation: Treatment Updates**  
Naomi Schechter, M.D.  
Associate Professor of Clinical Radiation Oncology  
Quality Assurance Director and Vice-Chair,  
Department of Radiation Oncology  
Helen Diller Family Comprehensive Cancer Center
- 12:15 to 1:30 p.m.**      **Lunch, Resource Fair, and Networking**
- 1:30 to 2:30 p.m.**      **The Story on Vitamin D**  
David Feldman, M.D., Division of Endocrinology  
Stanford University School of Medicine

***Chair Massage, Healing Touch, and Reiki sessions throughout the day.***



## Afternoon Breakout Sessions

### 2:40 to 3:40 p.m. Breakout Session I

- **Current Options in Breast Reconstruction**

Gabriel M. Kind, M.D., FACS, Private Practice, California-Pacific Medical Center, San Francisco; Associate Clinical Professor of Surgery, Department of Plastic Surgery, University of California - San Francisco

- **Meet the Pathologist: Understanding Breast Cancer Pathology**

Matt van de Rijn, M.D., Ph.D., Professor, Department of Pathology  
Stanford University School of Medicine

- **Advanced Breast Cancer: Treatment Options**

Melinda Telli, M.D., Instructor of Medicine, Division of Medical Oncology  
Stanford University School of Medicine

### 3:40 to 4:00 p.m. Afternoon Break & Snack (first floor)

### 4:00 to 5:00 p.m. Breakout Session II

- **Palliative Care and Advanced Medical Directives**

Karen Nolan, R.N., Clinical Outreach Manager, Hospice of the Valley

- **Osteoporosis and Bone Health**

David Feldman, M.D., Division of Endocrinology, Stanford University School of Medicine

- **Sexuality and Breast Cancer**

Leah Millheiser, M.D., Clinical Assistant Professor  
Director, Female Sexuality Medicine Program, Stanford University School of Medicine

## Programs and Services

Annual Breast Cancer Conference: Sharing Knowledge ~ Creating Hope  
Breast Health Educator/Personalized Research  
Buddy Program  
Caregivers & Couples Support and Networking Group  
Comfort Tote  
Complementary Therapies Fair  
Counseling/Therapist  
Ductal Carcinoma In Situ Support Group  
Food for Life: Nutrition & Cooking Class Series  
Exercise Groups  
Gabiella Patser Program  
Healing and Guided Imagery  
Healing Touch Clinic  
Helpline  
Honoring Life: A Celebration & Remembrance  
Individual and Group Life Coaching  
Insurance and Employment Assistance  
Internet Access  
Karen Swanson Enabling Fund  
Medical Appointment Preparation  
Megan Lynch Memorial Library  
Metastatic Support Group  
Mindfulness Meditation  
Newly Diagnosed/In-Treatment Support Group  
Newsletter  
Recovery & Renewal Support Group  
Reiki Clinic  
Special Presentations and Workshops  
Triple-Negative Breast Cancer Networking Group  
Volunteer Opportunities  
Website  
Weekly Q&A Session  
Writing Through Cancer  
Young Women's Breast Cancer Networking Group

**BCC has over 35 programs and services available free of charge to the community.**

# Mail-In Registration Form

## BCC's 8th Annual Breast Cancer Conference Sharing Knowledge ~ Creating Hope

Saturday, November 5, 2011  
Oracle Conference Center, 350 Oracle Parkway, Redwood Shores, CA

Please register each person individually.

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please select the talk that you wish to attend for each breakout session:

Select only one option for each session

### 1. Select one for the 2:40 to 3:40 p.m. Breakout Session I

- Current Options in Breast Reconstruction
- Meet the Pathologist: Understanding Breast Cancer Pathology
- Advanced Breast Cancer: Treatment Options

### 2. Select one for the 4:00 to 5:00 p.m. Breakout Session II

- Palliative Care and Advanced Medical Directives
- Osteoporosis and Bone Health
- Sexuality and Breast Cancer

### 3. What is your age range?

- under 20 years       40 - 49 years       70 and over
- 20 - 29 years       50 - 59 years
- 30 - 39 years       60 - 69 years

### 4. Are you interested in sitting at a table specifically for younger women to connect?

- Yes     No



**5. Cancer Experience: (Mark all that apply)**

- At risk
- Previsor
- Newly diagnosed
- Breast surgery
- Chemotherapy
- Radiation
- Reconstruction
- Finished with treatment: When? \_\_\_\_\_
- Metastatic
- Family/friend
- Healthcare professional

**6. Have you received any services from BCC or attended other BCC programs?**

Yes  No

**7. Have you attended a BCC Breast Cancer Conference?**

No  Yes; What year(s)? \_\_\_\_\_

**8. How did you first find out about this conference? (Please select one)**

- Brochure at doctor's office
- Brochure in mail
- BCC website or email
- Other source: \_\_\_\_\_
- Brochure at hospital
- Information posted at BCC

**9. Are you interested in receiving continuing education units for this conference?** (only available for LCSW, MFT, and R.N. certifications)

Yes  No License # \_\_\_\_\_

To receive CEU's a separate payment of \$35.00 is required and payable to the **Cancer Prevention Institute of California (CPIC)** by check or cash the day of the conference.

**10. Payment: Please register early as conference capacity is limited.**

Register by October 21: \$25      October 22 – November 1: \$35

(Registration cost includes breakfast and lunch)

Please select one:

- Over the phone: (650) 326-6686
- Online: Go to our website at [www.bccconnections.org](http://www.bccconnections.org)
- Credit Card:  Visa  MasterCard

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Cash or check: Please make check payable to: Breast Cancer Connections

Send registration with payment to:

Breast Cancer Connections – 2011 Conference  
390 Cambridge Avenue, Palo Alto, CA 94306  
Attn: Trang Le



## **Our Mission**

**Breast Cancer Connections provides personalized information and support to people touched by breast cancer, in an atmosphere of warmth, sensitivity, and understanding.**

## **Guiding principles**

- **We place the needs of our clients first.**
- **We personalize our services for each individual.**
- **We empower clients by providing information that helps them make decisions.**
- **We seek to reduce the barriers to services.**
- **We value the experience, knowledge, and involvement of breast cancer survivors.**
- **We provide meaningful opportunities for volunteers and value them as integral to our mission.**
- **We seek partnerships and collaborations to better fulfill our mission.**
- **We are committed to providing our services free of charge.**

**For more information, call BCC at (650) 326-6686 or visit our website at [www.bconnections.org](http://www.bconnections.org)**



Breast Cancer Connections  
390 Cambridge Avenue  
Palo Alto, CA 94306

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*BCC's 8th Annual Breast Cancer Conference*  
**REGISTER NOW!**